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Press release: Slovenian former ski jumper sailing with BlueTraker®

Celje, Slovenia – 18.10.2011 – Miran Tepeš, former Slovenian ski jumper, winner of the silver medal at the Olympics in 1988, has started another challenging journey with his Y-40 sailing boat, named Skokica. One of his main concerns was to equip his boat with all the necessary safety gear, which led him to EMA's BlueTraker®2200.

BlueTraker®2200 is part of the BlueTraker Yacht & Sailboat Tracking and Monitoring product line. It is a hybrid device, especially designed for the remote monitoring of motor & sail boats at sea, sending data via Iridium satellite network when out on the open seas and via GPS/GPRS when the boat is within a few miles of shore. EMA is aware of how crucial is safety while sailing and is convinced BlueTraker®2200 will provide a safe come back for Tepeš.

EMA has also enabled display of the current Y-40 position with MyBlueTraker monitoring application. With a web plug-in, part of the MyBlueTraker application, you can see the exact boat location, speed, time & date.

MyBlueTraker is a web based monitoring software, which processes and displays data on the map and generates reports about the monitored boat.

At the moment, Miran Tepeš is sailing in the Pacific Ocean and is heading towards Australia. To get more information on BlueTraker, visit www.bluetraker.com or visit <http://tepes.info/jadranje.html> for more details on Miran Tepeš sailing.

About EMA GROUP

EMA Group (www.bluetraker.com) consists of three companies based in Central Europe and operating through a worldwide network of distributors. During the last 19 years, EMA has become the leading marking, coding and traceability specialist in Europe. In 2004, EMA created a new division to develop its telematics and machine to machine (M2M) communication systems.

This expansion led to a new range of solutions for intelligent transport systems and innovative maritime systems introducing hybrid communication design to charter fleet tracking and fisheries vessel monitoring systems (VMS). EMA develops solutions for a broad range of industries as well as for service providers, technology providers and systems integrators alike. The BlueTraker® range of products and systems offers global tracking, monitoring and surveillance of vessels of all sorts at low investment and for a modest airtime cost.

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